

# ADVANCES IN QUALITY & OUTCOMES: A Data Managers Meeting

September 29 – October 2, 2020 ■ VIRTUAL

## Sponsorship Packages

AQO Virtual offers many ways your company can interact with attendees before, during, and after the conference. The following opportunities were created based on your feedback to our virtual meetings survey, and STS will help you promote your presence at this important event for STS National Database participants and data managers.



**STS National Database™**

Trusted. Transformed. Real-Time.

# Virtual Booth Packages

## Silver - \$1,500

- Horizontal banner positioned at the top of your company's virtual booth
- Company description up to 1,000 characters
- Ability to upload downloadable PDFs such as product data sheets and brochures
- Links to your company's website and social media accounts
- "Request Information" button for attendees to contact your company
- Your company's logo featured on a right-side banner of the meeting's main page
- Your company's logo featured in the virtual Meeting's list of exhibitors
- Engagement metrics for your company's virtual booth space
- Access to all meeting sessions for two registrants
- Optional "Giveaway" button to drive more traffic to your booth

## Gold - \$2,000

*Includes all items listed under Silver Virtual Booth Package, as well as:*

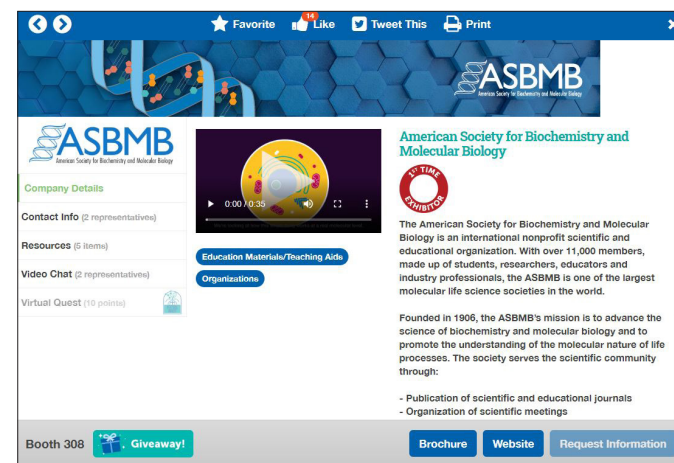
- Video (up to 3 minutes) featured in your virtual booth
- Live video chat for your company representatives to engage with meeting attendees
- Access to all meeting sessions for two additional registrants (four total)

## Platinum - \$3,000

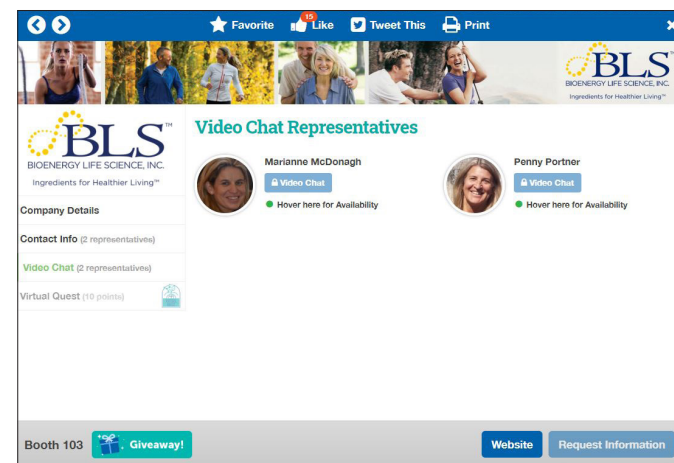
*Includes all items listed under Gold Virtual Booth Package, as well as:*

- One eBlast Communication sent by STS on your behalf to all registrants. STS will only send one industry eBlast communication per day, and reserves each Exhibitor's send date on a first come, first served basis.
- Access to all meeting sessions for two additional registrants (six total)

## Virtual Booth Examples



Virtual booth with top banner, company description, video, "Giveaway" button, "Request Information" button, and website links



Video chat section of virtual booth that displays company representatives and their availability

# Other Opportunities

## Sponsored Presentation - \$2,000

Present your product and/or service to attendees by hosting a prerecorded early morning or evening session during the conference. This opportunity includes the option for a live video chat and Q&A during the timeslot. Timeslots are first come, first served.

## Home Screen Tile - \$2,000

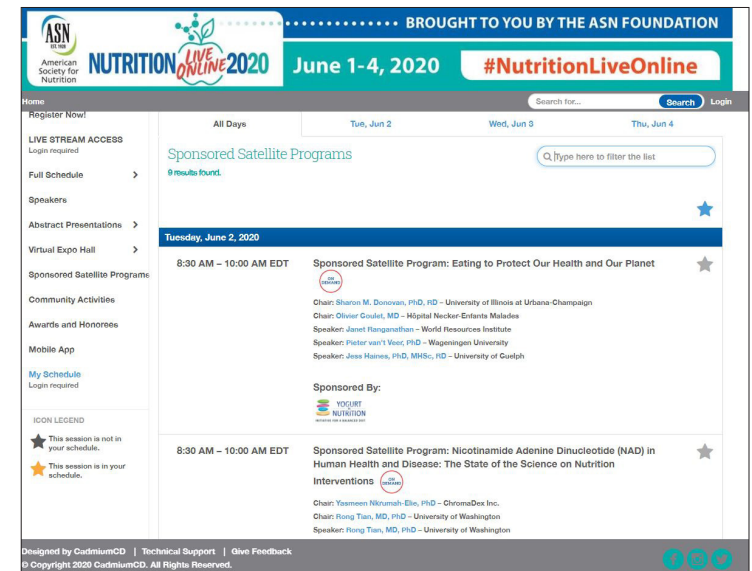
Exclusive opportunity! Include your company's ad with the meeting tiles on the home page. The tile can be linked to your company's website or your virtual booth.

## Left Hand Navigation Ad - \$2,000

Exclusive opportunity! Your company's ad will appear on all event webpages and can link to your company's website or your virtual booth.

Virtual booth and meeting registration related questions should be directed to Meagan Reichstein, Exhibit Manager, at [mreichstein@sts.org](mailto:mreichstein@sts.org) or 312-202-5838.

For artwork, media, eBlasts, or sponsored presentation related questions contact Samantha McCarthy, Industry Relations Manager, at [smccarthy@sts.org](mailto:smccarthy@sts.org) or 312-202-5869.



Example of a sponsored presentation section of a meeting website



Example of a meeting website home screen showing left hand navigation ad placement, right hand logo listing, and home screen tiles